



It starts with

# ignite

## PRODUCT BROCHURE

2023



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# 4KG BRIQUETTES

PREMIUM BLEND BRIQUETTES

4KG PREMIUM BLEND BRIQUETTES



# THE ALL ROUNDER

BLENDED TO PERFECTION

IGNITE BRIQUETTES ARE MADE FROM A BLEND OF THE FINEST CHARCOAL IN SOUTHERN AFRICA.

BRIQUETTES ARE CONSIDERED THE 'ALL ROUNDER' IN THE MARKET PLACE - BUT NOT ALL BRIQUETTES ARE BORN EQUAL.

AFTER EXTENSIVE RESEARCH, TESTING AND DESIGN, WE HAVE FORMULATED THE PERFECT COMBINATION OF WOOD SPECIES FOR A LONG BURN TIME, HIGH HEAT AND THE IMPORTANT FACTOR OF AN INTACT BRIQUETTE ARRIVING TO A SOUTH AFRICANS BRAAI.

WHILST WE KEEP THE SECRET BLEND UNDER LOCK AND KEY - WE CANGUARANTEE THAT THE WOOD FROM EACH IGNITE BRIQUETTE IS SOURCEDETHICALLY, RESPONSIBLY AND CONTAINS NO ARTIFICIAL BINDERS.

BARCODE	6009826320211
PACKED LOOSE	6048 (PER 40 FOOT HC CONTAINER)
PALLET TI	14
PALLET HI	9
BAGS PER PALLET	126
KG'S OF SINGLE UNIT	4KG
PALLET DIMENSIONS	1M X 1.2M X 1.3M

# 4KG CHARCOAL

NAMIBIAN HARDWOOD CHARCOAL

4KG NAMIBIAN HARDWOOD CHARCOAL



# THE LONGER BURN

## LONGER BURNING FROM NORTHERN NAMIBIA

THE LANDSCAPE WITHIN NORTHERN NAMIBIA ALLOWS FOR A VERY DENSE WOOD TO GROW. OUR CHARCOAL IS BORN FROM INVASIVE SPECIES AND SCREENED TO ENSURE LARGER PIECES OF CHARCOAL.

BECAUSE OF THE NATURE OF THE WOOD, THE LARGER CHUNKIER PIECES OF HARDWOOD CHARCOAL HAVE A LOWER YIELD, WHERE WE SCREEN LARGER PIECES TO FILL OUR BAGS\*.

\*THERE IS A CHANCE WE MAY HAVE LOWER SUPPLY DURING PARTS OF THE YEAR DUE TO THE LARGER SCREENING SIZE.

NAMIBIAN HARDWOOD, WHILST NOT PRODUCING AN INTENSE HIGH HEAT LIKE ITS COUNTERPARTS, PRODUCES A VERY LONG BURN TIME.

BARCODE	6009826320136
PACKED LOOSE	? (PER 40 FOOT HC CONTAINER)
PALLET TI	?
PALLET HI	?
BAGS PER PALLET	104
KG'S OF SINGLE UNIT	4KG
PALLET DIMENSIONS	1M X 1.2M X 1.3M

# 2KG INSTANT LIGHT

2 X 1KG BAGS OF INSTANT LIGHT CHARCOAL

2 X 1KG INSTANT LIGHT BAGS



# QUICK AND EASY

## FOR THAT MID WEEK QUICK BRAAI

THIS ONE IS FOR THOSE THAT WANT TO LIGHT UP FOR AN AWESOME STEAK, BOERIE OR CHOPS. IT'S AIMED FOR THE MID WEEK BRAAI'ER OR IF YOU ARE HEADING OUT TO THE DAM OR BEACH.

THE BAG CONSISTS OF 2 X 1KG PACKS OF INSTANT LIGHT CHARCOAL. THE CHARCOAL IS PACKED IN SEPARATE 1KG BAGS AND SOAKED IN A NATURAL WAX WHICH ENABLES THE CHARCOAL TO LIGHT, WITHOUT THE NEED OF FIRELIGHTERS.

THE CHARCOAL IS BLACK WATTLE, WHICH WE PLANT AND GROW IN KWAZULU NATAL. BLACK WATTLE PRODUCES A VERY HIGH HEAT, AND THIS BAG IS DESIGNED FOR MEAT WITH THE BONE OUT, IE. YOUR STEAKS, CHOPS AND CHICKEN BREASTS.

BARCODE	6009826320112
PACKED LOOSE	? (PER 40 FOOT HC CONTAINER)
PALLET TI	?
PALLET HI	?
BAGS PER PALLET	154
KG'S OF SINGLE UNIT	2KG
PALLET DIMENSIONS	1M X 1.2M X 1.3M



# 2+1 PACK

NO FIRELIGHTERS NEEDED

# NEW

1KG INSTANT LIGHT CHARCOAL



2KG PREMIUM BRIQUETTES

# THE MARRIAGE

AN INTENSE BURN THAT LASTS LONG

IT'S MORE ABOUT THE SCIENCE THAN HOW EASY THIS IS TO LIGHT.

TO LIGHT THE BRAAI, POUR THE BRIQUETTES OVER YOUR BRAAI AREA, PLACE THE INSTANT LIGHT PACK ON TOP OF THE BRIQUETTES AND LIGHT.

THE CHARCOAL WITHIN THE INSTANT LIGHT PACK IS SOAKED IN A NATURALWAX. AND IGNITES WITHOUT THE NEED FOR FIRELIGHTERS.

OTHER THAN THE BAG BEING EASY TO LIGHT, THE MARRIAGE OF THE TWO ALLOWS SCIENCE TO TAKE PLACE. YOU GET A VERY HIGH TEMPERATURE FROM THE CHARCOAL AND A LONG BURN TIME FROM THE BRIQUETTES.

THIS IS PERFECT FOR THE ALL-ROUND BRAAI WITH A LONG BURN TIME FROM THE BRIQUETTES AND HIGH HEAT FROM THE CHARCOAL.

BARCODE	6009826320334
PACKED LOOSE	6048 (PER 40 FOOT HC CONTAINER)
PALLET TI	?
PALLET HI	?
BAGS PER PALLET	126
KG'S OF SINGLE UNIT	3KG
PALLET DIMENSIONS	1M X 1.2M X 1.3M

**2+1 PACK**

**NO FIRELIGHTERS NEEDED**



**1KG INSTANT LIGHT CHARCOAL**



**2KG LUMPWOOD CHARCOAL**

# THE MAGIC OF TWO

LARGE & CHUNKY WITH A QUICK LIGHT

THIS BAG CONSISTS OF 2KGS PREMIUM BLACK WATTLE LUMPWOOD CHARCOAL AND A 1KG PACK OF BLACK WATTLE INSTANT LIGHT CHARCOAL.

TO LIGHT THE BRAAI, POUR THE LUMPWOOD OVER YOUR BRAAI AREA, PLACE THE INSTANT LIGHT PACK ON TOP OF THE LUMPWOOD AND LIGHT.

THE CHARCOAL WITHIN THE INSTANT LIGHT PACK IS SOAKED IN A NATURAL WAX. THIS ALLOWS YOU TO SAVE ON FIRELIGHTERS.

WITH THIS BAG, YOU GET AN EXTREMELY HIGH TEMPERATURE AS THE CHARCOAL BURNS DOWN THROUGH CONDUCTION. THIS ONE IS FOR THOSE LOOKING FOR A VERY INTENSE HEAT FOR STEAKS, BOERIE AND CHOPS, ALLOWING FOR THE PERFECT SEAR.

BARCODE	6009826320327
PACKED LOOSE	? (PER 40 FOOT HC CONTAINER)
PALLET TI	14
PALLET HI	9
BAGS PER PALLET	126
KG'S OF SINGLE UNIT	3KG
PALLET DIMENSIONS	1M X 1.2M X 1.3M

# 10KG CHARCOAL

LUMP WOOD RESTAURANT GRADE CHARCOAL

10KG BLACK WATTLE CHUNKY CHARCOAL



# THE CONNOISSEUR

## LARGE AND CHUNKY PIECES

THIS IS CONSIDERED OUR BLACK GOLD, WITH ONLY 3-5% OF OUR YIELD PRODUCING THE LARGE CHUNKY PIECES OF CHARCOAL.

THIS CHARCOAL PRODUCES AN EXCELLENT FLAME AND AN INTENSE HIGH HEAT.

MOST CUSTOMERS WHO ENQUIRE ABOUT THIS BAG WILL BE USING A KAMADO BRAAI, RESTAURANTS OR SPECIALITY BRAAIS.

**\*PLEASE NOTE : THE PIECES ARE A LOT CHUNKIER AND THEREFORE WE WILL NOT ALWAYS HAVE STOCK OF OUR 10KG.**

BARCODE	6009826320303
PACKED LOOSE	1200 (PER 40 FOOT HC CONTAINER)
PALLET TI	-
PALLET HI	-
BAGS PER PALLET	24
KG'S OF SINGLE UNIT	10KG
PALLET DIMENSIONS	1M X 1.2M X 1.3M

# HARDWOOD MIX

A MIX OF BRAAI WOOD FROM NAMIBIA

NAMIBIAN HARDWOOD BRAAI WOOD MIX



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# THE MIX THAT LASTS

## THE SMELLS OF THE BUSHVELD

SOURCED FROM SUSTAINABLE FARMING IN NAMIBIA, WE HAVE CREATED THE ULTIMATE BRAAI WOOD MIX TO ADD TO THE FLAVOUR OF YOUR MEAT.

THIS MIX BRINGS OUT SOME OF THE AWESOME FLAVOURS WE CAN EXPERIENCE FROM THE AFRICAN BUSHVELD.

THE MIX OF WOOD IS MADE UP OF HARDWOODS AND CREATES LONG BURNING COALS PERFECT FOR POTJIES AND ALL BRAAI MEAT.

## WOOD MIX

MOPANE - SWARTHAAK - BLOUHAAK  
KAMEELDORING - SEKELBOS - STERKBOS

BARCODE	6009826320303
PACKED LOOSE	? (PER 40 FOOT HC CONTAINER)
PALLET TI	-
PALLET HI	-
BAGS PER PALLET	100
KG'S OF SINGLE UNIT	6KG
PALLET DIMENSIONS	1M X 1.2M X 1.3M



# DISPOSABLES

## EASY LIGHT DISPOSABLE BRAAIS

PARTY SIZE



PICNIC SIZE



# PORTABLE BRAAIS

ANYWHERE - ANYTIME

OUR DISPOSABLE BRAAI COMES WITH EVERYTHING YOU NEED FOR WHEN THE CALL OF A BRAAI HAPPENS. THERE IS A STEEL CONTAINER, BRAAI GRID AND A STAND IN EACH PACK. THE BRAAI IS FILLED WITH INSTANT LIGHT CHARCOAL, SO YOU CAN BRAAI ANYWHERE - ANYTIME!



BARCODE	6009826320020
PACKED LOOSE	NA
PALLET TI	6
PALLET HI	2
BOXES PER PALLET	12
UNITS PER BOX	6
UNITS PER PALLET	72
KG'S PER SINGLE UNIT	1.8KG
PALLET DIMENSIONS	1M X 1.2M X 1.3M

BARCODE	6009826320013
PACKED LOOSE	NA
PALLET TI	6
PALLET HI	3
BOXES PER PALLET	18
UNITS PER BOX	10
UNITS PER PALLET	180
KG'S PER SINGLE UNIT	0.6KG
PALLET DIMENSIONS	1M X 1.2M X 1.3M



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**ignite**

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